

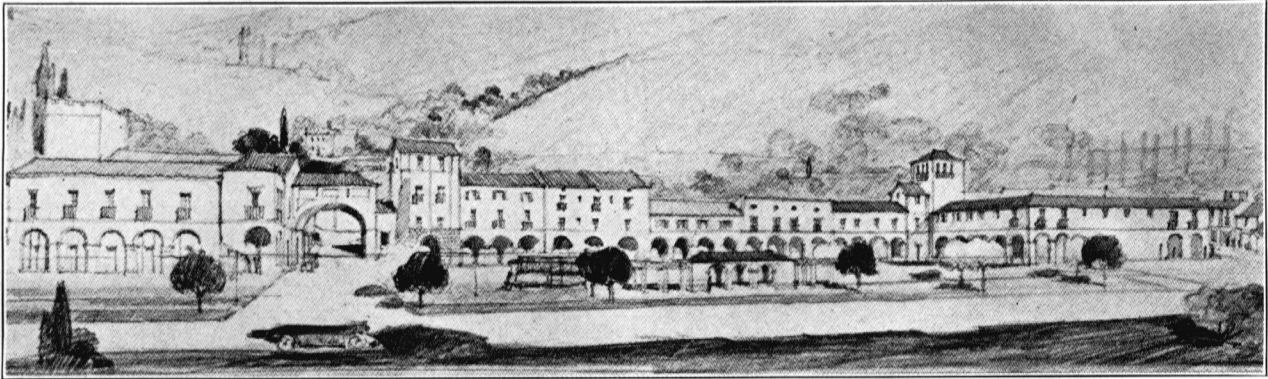
PALOS VERDES BULLETIN

Published by Palos Verdes Homes Association, Redondo Beach, California

VOLUME I

DECEMBER 1924

NUMBER 2



Webber, Staunton and Spaulding, Architects

MALAGA COVE PLAZA—FINAL ADOPTED DESIGN

MALAGA COVE PLAZA

Commencement of construction on the first building in Malaga Cove Plaza has stimulated great interest in the development of the rest of this business center. Above is given the architects' drawing of the design finally adopted by the Art Jury for buildings at the east end of the Plaza, opposite the Gardner Building, now going up. The restrictions require construction of all buildings on this plaza to conform as nearly as possible to the above design, hence it is likely that the finished group will appear approximately as shown.

When the principal business plazas of Malaga Cove, Valmonte and Lunada were first laid out, it was decided to require an arcade on the ground floor of all buildings facing the plazas. With the advice



AT THE ENTRANCE TO PALOS VERDES GOLF CLUB

of the Art Jury each business center was assigned to a different firm of architects, to prepare a general scheme of facade treatment which could be required of all lot purchasers, provided that each facade might be varied when it came to actual building, to fit the needs of the owner if kept in harmony with the general scheme. Deeds have now been issued for a number of business lots with this understanding. The general designs for each plaza were carefully studied by the architects for a considerable number of months and that for Malaga Cove Plaza, by Architects Webber, Staunton and Spaulding, part of which is shown above, was recently given final approval by the Art Jury. As each lot is built upon, a piece of this design will take shape until the whole plaza is closed in.

Good progress has been made by C. D. Goldthwaite, general contractor for the Gardner Building, who last week finished the excavation work and

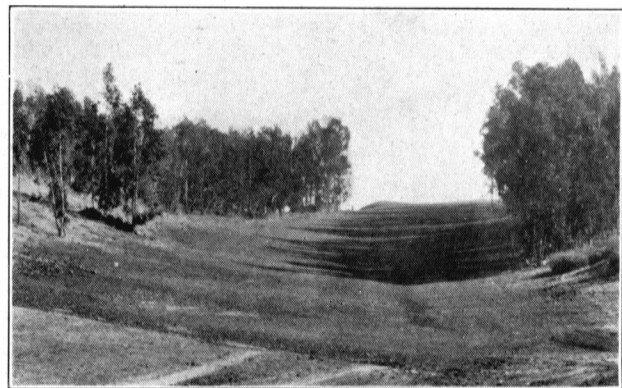
is now pouring concrete for the foundation and basement walls. The contract price was \$51,248.00. The building is being financed by the Estates Mortgage and Building Company.

* * *

GOLF CLUB TO BE ENLARGED

Every day since the formal opening on November 15th, Palos Verdes Golf Club has been used by players, even on the days when it rained. The grill has become popular and is crowded on Sundays.

Within three days after the opening, it became evident that the club building was not large enough and the management of the Palos Verdes Homes Association which operates the Golf Club decided to request the Project to move the men's grill downstairs into the present golf shop and extend the building eastward some sixty feet for a new golf shop and caddy house. Mr. Jay Lawyer arranged proper appropriations and this addition is now being built. The grill will be moved there upon its completion. This will leave the upstairs lounge room for the ladies' grill. There seemed also to be necessary a ladies' lounge room and consequently it was decided to extend the building to the west by the addition of a large sun porch for the ladies, which is to be built immediately.



A BEAUTIFUL, LONG UPHILL MEADOW LINED BY HIGH TREES MAKES THE FIFTH FAIRWAY ON PALOS VERDES

PALOS VERDES BULLETIN

REDONDO BEACH, CALIFORNIA

Publication Office

ROOM 258, HOTEL REDONDO

REDONDO BEACH, CAL.

Los Angeles Office

501 LANE MORTGAGE BUILDING

Eighth and Spring Streets

Published by Palos Verdes Homes Association, a non-stock, non-profit, community organization, incorporated under the laws of the State of California.

Mailed to any address upon request.

* * *

News notes and items of interest should be in the hands of the editors not later than the first of each month.

MERRY CHRISTMAS AND A HAPPY NEW YEAR

This is the first holiday season on Palos Verdes Estates for most of the people now living there and to each and every one of them, in most hearty neighborly goodwill, we wish a very Merry Christmas and a Happy New Year.

* * *

PALOS VERDES HOMES ASSOCIATION

Some people have inquired of us as to the difference between Palos Verdes Homes Association and Palos Verdes Project.

The Homes Association is a community body, an improvement association, Chamber of Commerce and general welfare group all in one, organized on a comprehensive scale so that every lot owner takes part automatically whether he is an absentee or not, paying his share for the upkeep of parks and playgrounds, street lights and all the community services, cleaning up, etcetera, which must be done, but which, this territory being all outside any incorporated city, would otherwise be subject to neglect, if attended to at all. To take care of these matters, the Homes Association has been incorporated under the laws of the State of California as a non-stock, non-profit association. To it will be deeded all the parks, the golf club with its land and improvements, the four miles of seashore from the high-tide line to the top of the bluffs, and the underlying title to all streets. Under the restrictions it is the arbiter of the restrictions and must maintain a building commissioner's office, have a building code which requires proper safety of construction, wiring, plumbing, etcetera, and issue permits for all building of houses, stores, walls, fences or construction of any kind. It is a maintenance association only, run by the lot owners themselves for their common good, and does not assume any expense until the finished planting, lighting, roads or other promised improvements have been turned over by the Project to it in completed form for maintenance.

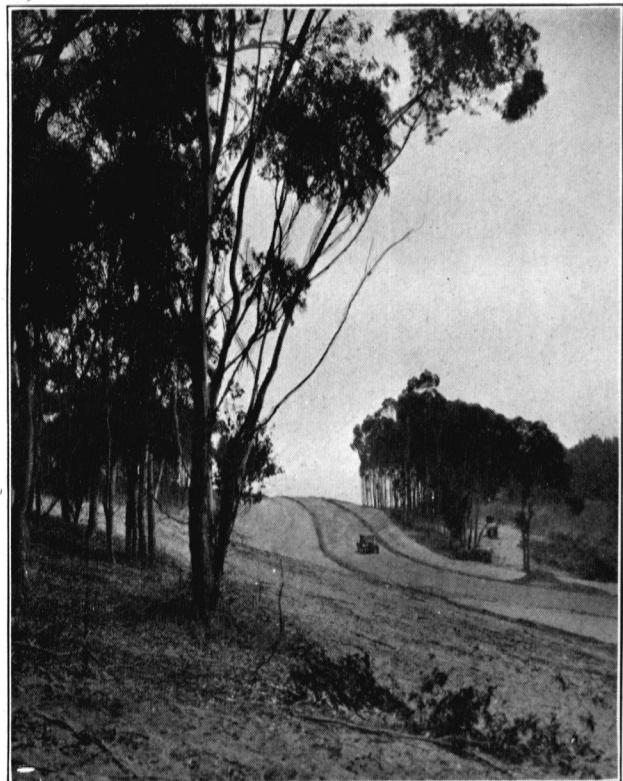
The need for such an association was foreseen in the earliest days of the Project and its incorporation was provided for in the original Trust Indenture, under which Palos Verdes Project was financed; also in all restrictions of record as to individual lots.

Palos Verdes Project, on the other hand, is a real estate Trust, organized for profit and financed

by some four thousand different investors, none of in the hands of the Bank of America as Trustee, which manages the development of the property with the aid of Mr. Jay Lawyer, General Manager and First Party to the Trust Agreement, and with the aid of a staff of expert architects, landscape architects, engineers, sales force, etcetera, all of whom are bound to expend the funds as directed by the original Trust Indenture, under which the underwriting subscriptions were made. The general plan for the development of the 3200 acres purchased by this Trust is too well known to need description. The layout of the land and the outline of the restrictions were given out very completely in the large folder of selection maps, and by extensive publicity thru the press, which outlined what would be done in the way of improvements for prospective purchasers of the property, when subdivided.

The subdivision of the property has now been completed for the larger part of the area, some \$3,000,000 has been expended on roads, the golf course, establishing a nursery, street and park planting, and in otherwise completing as fast as possible the making of the highest class residence neighborhood in this part of the world.

In most big projects of this kind, however, there has been a bad gap between the time that the property was turned over to purchasers and the time that there were enough people living on the property, to incorporate a town for the proper maintenance of streets, parks and other community necessities. Many fine tracts have been laid out around Los Angeles and then allowed to go to seed, with no way to make absentee owners do their share of upkeep. This is not a new problem. Other cities have had it, and investigation showed that in Roland Park, Baltimore; Forest Hills, Long Island; St. Francis Wood, San Francisco, and in numerous other places it had been found advisable to incorporate a non-stock, non-profit community



LOOKING EAST ON GRANVIA VALMONTE NEAR VIA CAPAY

association to pick things up where the developing project left off and to carry on for the benefit of the lot owners.

It is interesting to know that there are some ten or fifteen such community associations around San Francisco and Oakland, copied after the original in St. Francis Wood and that at least two of them publish bulletins to advise their members, similar to our *Palos Verdes Bulletin*.

While the arrangement is that each building site has one vote in the Association and at the beginning Palos Verdes Project owns a considerable proportion of the total number of these, Mr. Jay Lawyer, the General Manager, has announced that it is the intention of the Project to turn over the control and management of the Homes Association to the lot owners just as soon as there are enough of them on the property and interested in its proper maintenance, to assume the responsibility. It is estimated that even with the maintenance tax provided for in the restrictions, there will not be enough money raised for probably two years yet to provide a sufficient budget to do the maintenance work necessary for such a high-class neighborhood. During that time at least, the Project will have to donate the difference between what is raised from the maintenance tax and what is needed, as they are already doing this year. Such a plan of co-operation is valuable to and will much enhance both the property of the lot purchasers and that remaining in the hands of the Project. Their interests in keeping this a fine place to live are common. Homesite purchasers are fortunate in having a community organization, such as the Homes Association, already set up for them, thru which to handle their community problems, one that will also afford an established medium for organizing recreation and social diversions in a most effective way.

* * *

ROAD OPEN TO SAN PEDRO

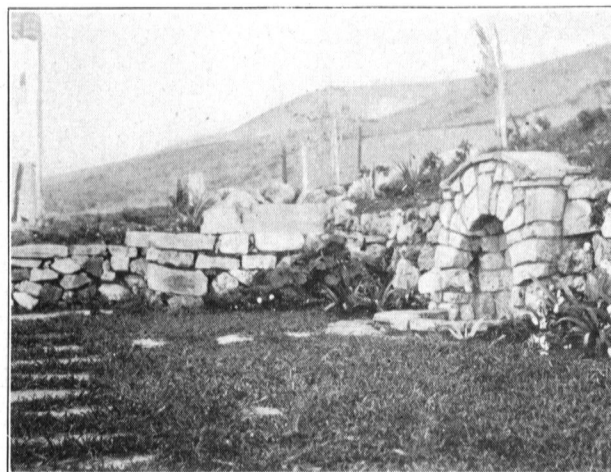
Some annoyance to visitors was unfortunately occasioned by the temporary closing of the farm road around the shore to San Pedro at the east end of the Palos Verdes Ranch, near White's Point, where the new San Pedro Golf and Country Club is building an 18 hole links and club house. The road has now been reopened at the request of the County Board of Supervisors, and the San Pedro Golf Club has agreed to locate a permanent through road wherever the Supervisors decide is most expedient in order to maintain a connection between Palos Verdes Ranch, Point Firmin and San Pedro. The building of a new golf club at this point has been welcomed by all interested in Palos Verdes. A scenic road along the shore has also long been the hope of the citizens of San Pedro, Redondo, Palos Verdes and neighboring communities, and it is to harmonize the best interests of both undertakings that the Supervisors are now running comparative surveys. Their decision as to the permanent location of the road should be given by the first of the year. Meantime the old road is open to all.

* * *

E. G. LEWIS' AFFAIRS DO NOT AFFECT THE PROJECT

Recent publicity given the financial affairs of Mr. E. G. Lewis, who was the original promoter of the Project but is no longer connected with it in any capacity, has led to a number of inquiries at this office.

It is learned from the management of the Project that Mr. Lewis resigned from the management and active participation in directing its affairs in February, 1923, and also resigned his duties as first party under the Trust Indenture. As is well known, the management of the Project is now, and for the past year and a half has been under the direction of Mr. Jay Lawyer, who for many years has been Mr. Frank A. Vanderlip's personal representative in the West. At the time of his resignation Mr. Lewis assigned in trust for the benefit of certain creditors, particularly those concerned in the Palos Verdes underwriting, his interest in the profits of Palos Verdes when it accrued. Since his resignation the



WALL FOUNTAIN IN A PALOS VERDES GARDEN

Project has been carried on entirely independently of Mr. Lewis.

The management states that the Project is in excellent financial condition, and that the funds and soundness of the Project cannot in any way be impaired by Mr. Lewis' affairs.

* * *

GOLF CLUB NOTES

By Jim Fiske

The professional golfers of Southern California played a special tournament over the Palos Verdes Golf Course Sunday afternoon, December 7th.

Although the boys played good golf, the best score turned in was a 76 by Dick Lanares, present Professional Champion of Southern California. Dick started to score right from the first tee, sinking a thirty-foot putt for an eagle (3) on the long No. 1 hole.

Jay Nunnally, the young Professional of B. H. Dyas, was second with a card of 77, out in 36 and back in 41.

Joe Martin of Virginia Country Club, Long Beach, was third with 78,—while Vick Owen of Palos Verdes was fourth with 79. Vick couldn't make 'em drop.

Harry Presler, George Kerrigan, Charles Guest and Earl Howe tied for fifth with a card of 80—but were still in the money.

Jack Jacobs of Wilshire Golf Club was the sensation of the day. After playing his drive on the long seventh hole he called for his niblick and played dead to the pin—asked the caddie for his putter but when the caddie told him it was the direction flag he called for his brassie instead.

There was a good gallery crowd.



THE NEW SHORE HIGHWAY THROUGH "DOUGLAS CUT" SHOWING BLUFF COVE AND FLAT ROCK POINT, WITH REDONDO IN THE BACKGROUND TO THE NORTH.
(DECEMBER 1924.)

THE "DOUGLAS CUT"

When Palos Verdes was being mapped preparatory to the laying out of streets, lots and parks, a surveyor's concrete monument, marked by a flag and labeled "Douglas," was erected at the edge of the tallest cliff on the west coast, over 420 feet above the ocean. This may be seen as a small triangle on the old Selection Map.

At this point a ridge extended seaward from the heights of Montemalaga and formed the most important of a series of windbreaks that protect the terraces of Margate and Lunada, and separate them from Malaga Cove. To surmount this ridge the old ranch road wound along the shore of Bluff Cove, toiled up an 18 per cent grade to the "Douglas" flag and then on down to the level stretches of Margate.

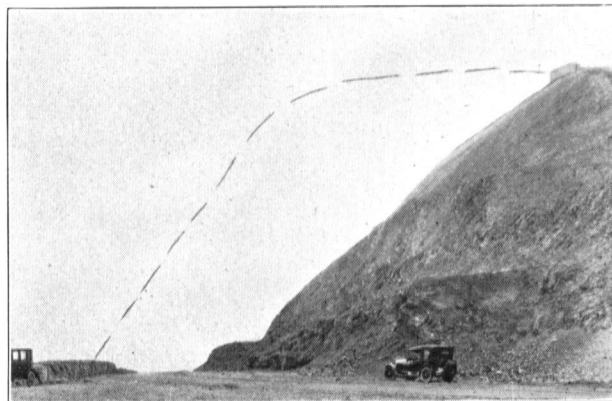
Over a year ago the work of building the final highway along this stretch of coast was begun; on October 17, 1923, a crowd, estimated at over 20,000 people, came in thousands of automobiles and witnessed the discharge of sixty tons of blasting powder, that formed a new beach line at the foot of the cliff and so loosened the earth and rock that steam shovels have been able to complete the job of reducing the level to the final grade at 320 feet elevation.

To build 1000 feet of roadway has cost about \$90,000 and required the moving of over 300,000 cubic yards of material, much of which was found to be of excellent quality for road surfacing. Hence no more of it than absolutely necessary was "kicked off" into the sea, and a rock crusher was installed. For many months a fleet of auto trucks has been

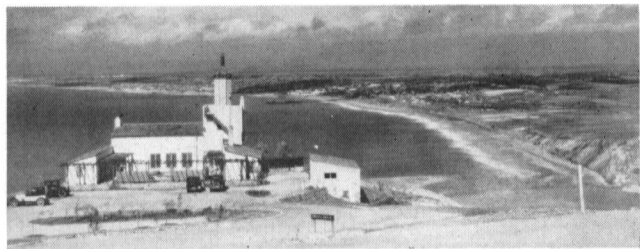
busy hauling the crushed material away to surface the newly graded roads to the northward and southward, resulting in a large saving to the Project.

Highway experts declare that the "Douglas Cut" is one of the largest single pieces of road construction ever attempted in the West, and its completion marks the end of one of the biggest tasks faced by the builders of Palos Verdes. A substantial parapet wall of heavy masonry is being placed along the outer edge of the roadway, and it will be later planted to vines.

By the so-called "Zenith Road" over the hill it is 4.1 miles from Malaga Cove Plaza to the corner of Granvia La Costa and Via Coronel, in Margate, where the little Inn now stands; it is only 2.3 miles over the new route by the "Douglas Cut," with no grade to speak of.



THE "DOUGLAS CUT" AS IT NOW IS, PRACTICALLY COMPLETE, DECEMBER 15TH, 1924



NOTES FROM LA VENTA INN

Mrs. Spoor MacKay, Miss Mary Dickerson, of Los Angeles and Mr. James Preston Scroggs of Hawthorne were recent dinner guests at La Venta.

Mr. and Mrs. John Barber of Pasadena were week-end guests.

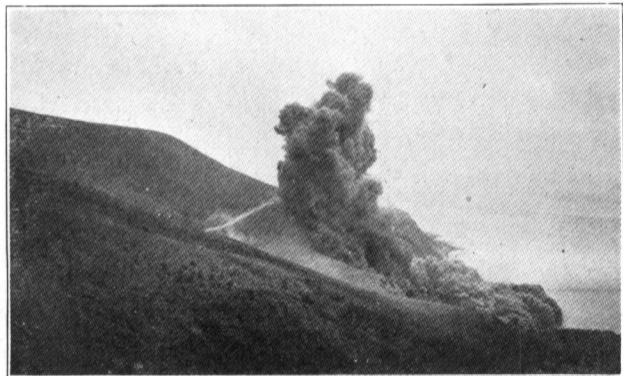
Mr. and Mrs. Turley of Santa Monica entertained Mr. Simon Wachtell of Denver.

Mrs. Jay Lawyer recently entertained Mr. and Mrs. John Newton Russell and Mr. Bruce Winston and others at a luncheon.

Mr. and Mrs. Elvon Musick and Mr. and Mrs. Walter A. Barnes of Pasadena were guests at luncheon, the men enjoying a game of golf in the afternoon while the ladies remained at the Inn.

Miss Jessie York of Los Angeles entertained with a delightful luncheon, followed by mah jong. Mrs. Mueller, Mrs. Edward Geissler, Mrs. Brown, Mrs. Pierce Baldwin, and Mrs. Louise de Steiger were guests.

Mr. and Mrs. Grant E. Bell of Los Angeles entertained Mr. and Mrs. A. H. Schlie at dinner on Thanksgiving Day.



BLOWING UP THE "DOUGLAS CUT" FOR THE NEW SHORE HIGHWAY, OCTOBER 17TH, 1923

Mr. and Mrs. H. W. Wharton of Long Beach entertained Mr. and Mrs. Ray Davis of San Diego at luncheon.

Mr. William P. Kimbell of Los Angeles recently entertained at dinner Misses Alice and Florence Kimbell, Miss Emma M. Dalton and Miss Elsie Nutting.

Dr. and Mrs. Shidler and four sons of Torrance were dinner guests on Thanksgiving Day.

Mrs. Guy Cuzner and Mrs. Harry Coffin were recent luncheon guests at La Venta.

Mrs. F. Ulrich of Redondo Beach recently entertained a number of Redondo ladies at La Venta. Tea was served following an afternoon of cards and sewing.

Mr. George Polkinghorn and Mr. C. F. McGill of Los Angeles were recent guests for tea.

Mrs. Chas. S. Eaton and Mrs. Frank Gates Allen of Pasadena were guests for tea on Dec. 3.

Mrs. George Briggs of Buffalo was a tea guest.

Mr. and Mrs. W. H. Sutherland and Mrs. P. F. Fast were guests for luncheon recently.

Mr. and Mrs. Franklin P. Knott of Santa Barbara were luncheon guests of Mr. Cheney last week.

Mr. David A. Keener, City Attorney of Chandler, Arizona, was a recent guest.

Mr. and Mrs. D. S. Hoyt and Mr. and Mrs. C. Walker of Redondo Beach entertained at La Venta recently. Among the guests were Mr. and Mrs. B. A. Tower, Mr. and Mrs. E. L. Etter, Mr. and Mrs. Frenger, Mr. and Mrs. Hughes, Mr. and Mrs. Perry, Dr. and Mrs. Shafer, Mr. and Mrs. Fraley, and Mr. and Mrs. French.



A NEW RESIDENCE IN MONTEMALAGA

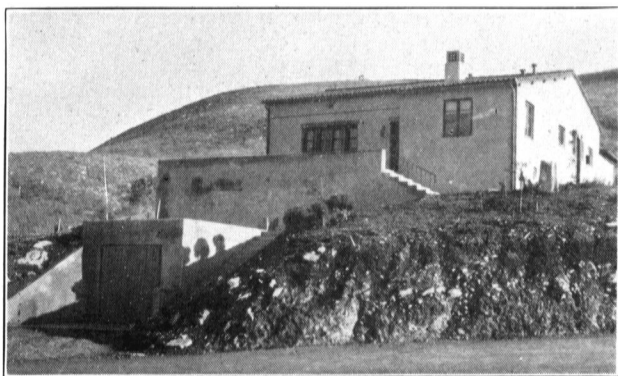
PRECAUTIONS IN PLANTING FOR LOT OWNERS

By Frederick Law Olmsted, Landscape Architect

1. *PLAN BEFORE YOU PLANT.* Plan out the entire scheme of development for a lot before you begin to plant. Practically every lot has to be graded more or less in building a home on it, to make it convenient and livable, and to provide for access to and from the house and garage; and most plants can be killed by half a foot of grading just as dead as by ten feet. A complete grading plan based on a contour survey is the proper foundation for a planting plan and for doing planting that will prove to be in the right place and give lasting and increasing satisfaction. For the convenience of lot owners, the Project will extend to them, substantially at cost, the services of its engineering and designing staff in making such surveys and plans on request.

2. *DO NOT STINT PREPARATIONS FOR PLANTING.* To do so is wasteful of the plants and of the labor of planting. Different soils require different treatment, but they all require plenty of it for satisfactory results: cultivation, manure, provision for watering (at the start even in the case of plants which need no irrigation after they are once established), and in many cases the use of gypsum or other special treatment.

3. *MAINTENANCE.* During the first year or so especially, planting must be watched and nursed like any baby, gradually becoming more able to shift for itself to a degree depending on its kind and situation. If you are not in a position to give it regular attention yourself it is essential to provide for such attention by others. If you depend wholly on others you lose a lot of pleasure and pay for a good deal of time lost in going and coming and in making inspections. If you take care of the baby mainly yourself there is great satisfaction in it and comparatively little expense; but don't fail to consult a doctor at regular intervals. And in any case don't permit neglect to destroy the cumulatively increasing values which planting will otherwise give you.



A RESIDENCE ON VIA DEL MONTE

ART JURY NOTES

On account of a number of large buildings for which plans are under way, the Art Jury has been very busy for the past month. At the 50th, 51st, 52nd, 53rd and 54th meetings the following were the most important items acted on:

Malaga Cove Plaza—General Scheme

Final approval with the felicitations of the Art Jury was given to the general scheme for Malaga Cove Plaza, designed by Architects Webber, Staunton and Spaulding. This becomes the adopted scheme for this group of business buildings to which all structures within the group must conform under the terms of the restrictions. The Gardner Building now under construction at the west end of Malaga Cove Plaza is the first of the group to get underway, the plans being exactly as established in the adopted design. The final drawings are even finer than the original perspectives gave promise of and it is expected that a most remarkable architectural group will result—one of more than usual excellence of design and practical arrangement, which will make this plaza known among the fine groups of architecture of the world.

Street Signs

Types of street signs to be adopted and installed were discussed at several meetings. Mr. Olmsted presented a model of the type which seemed most appropriate and photographs of attractive street signs in high-class residence districts in various parts of the country were considered. The result was that a simple form of plate in bold and easily readable type but of graceful design was tentatively approved with the understanding that a final sample would be re-submitted.

Residence for Geo. Gibbs, on Lot 1715-9

The secretary was authorized to give final approval to the plans for this house by Mr. Hamilton, provided certain minor changes were made as requested by the Jury.

Residence for Wiley-Comstock Company on Lot 1800-34

Architects Ruoff and Munson presented a delightful sketch for the first of seven houses on Via La Selva in the eucalyptus grove and the secretary was authorized to approve working drawings for this house provided certain minor readjustments in design were incorporated.

Apartment Building in Miraleste on Lot 4804-1

After several interesting conferences with Architect L. C. Cramer, final approval was given to an eight-apartment building of two stories with tile roof and stucco finish for Mr. J. C. Shea on this lot in Miraleste, located on the corner of Western Avenue and Via Bramante.

Residence for Chas. Little on Lot 1484-10

On account of the grade difficulties on this lot the preliminary plans submitted by Architect S. C. Lee were the subject of discussion at several meetings. Mr. Olmsted made special grade studies for the architect which are to be incorporated in restudies of the design to be submitted later to the Jury.

Houses for Mr. Roetnor on Lots 6332-14, 6322-12 and 6101-34

Unsigned blueprints for three proposed small houses on these lots in Valmonte were submitted for criticism and numerous suggestions were made for improving the designs which are to be re-submitted.

Additions to Palos Verdes Golf Club

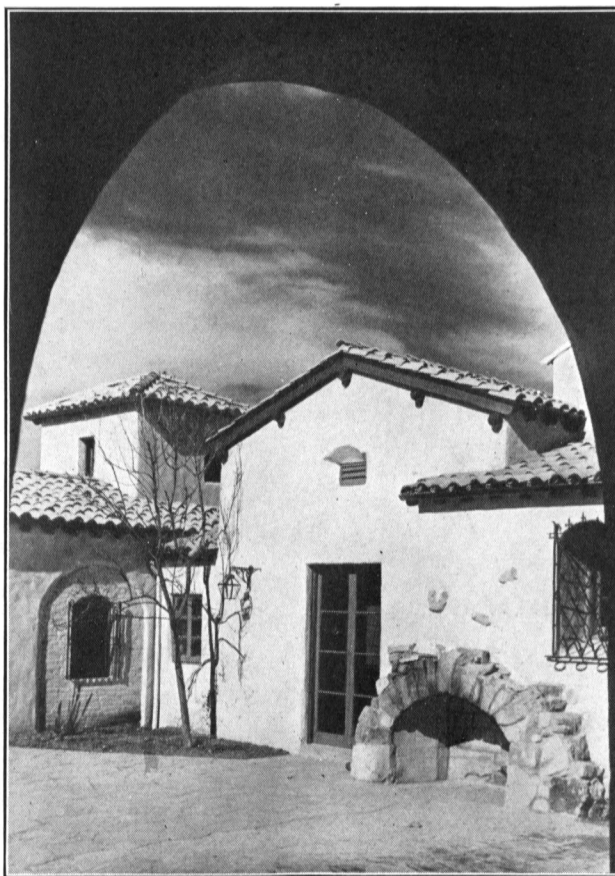
The secretary was authorized to approve an addition to the golf club extending the caddy house now under construction in a straight gable back to the main wing of the building so that the men's grill could be moved down into the present golf shop and the shop moved into the new addition, which will also include space for storage of clubs and caddy master's office. The secretary was also authorized to approve plans for extension of the west end of the building as a sun porch according to design indicated by the Art Jury, this space to be used as a ladies' lounge. The ladies' grill will be continued in the present lounge and grill room.

House for Mr. Christensen on Lot 1371-2

Preliminary sketches for this house by Mr. Hamilton were considered and suggestions made for revisions which are to be submitted at a later meeting.

House for Chambers Investment Company on Lot 1715-2

Color scheme for this house now under construction was approved with the understanding that the stucco would be



PATIO OF A NEW HOME IN MONTEMALAGA



PATIO OF RESIDENCE ON GRANVIA LA COSTA

cream white, slightly lighter in tone than that at La Venta, the sash for the windows to be blue and the frames and trim brown of a creosote shade. President Hunt took this occasion to point out that colors of some of the buildings already up were too muddy, dull and sombre, and that the Art Jury would require further plaster buildings to be lighter and warmer in tone.

Residence of Mrs. Cheney on Lot 1615-15

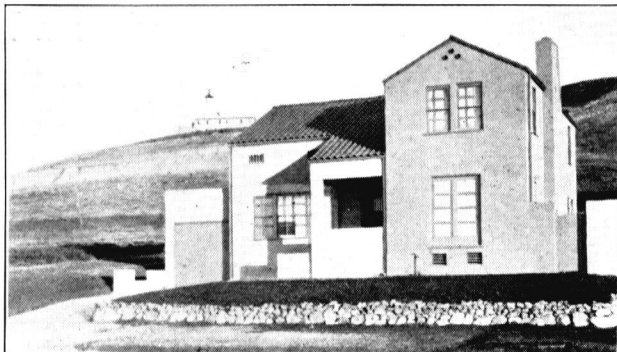
Approval was given by the Art Jury to the omission of a small iron window grill shown on the original drawings on the north elevation of this house which is now nearing completion.

House of Mrs. Callaway on Lot 1616-18

Mr. Don Lawyer presented preliminary sketches for this house which were carefully considered and suggestions made for improving the design which is to be submitted again.

Tank House for U. S. Government Lighthouse on Point Vicente

Superintendent of Lighthouses, Captain Rhodes, asked the advice of the Art Jury about a large water tower which had been designed for location on the edge of the bluff in a very conspicuous place on the edge of the government lighthouse reservation, where a number of buildings are now nearing completion at Point Vicente. It was the suggestion of the Jury that it would be cheaper for the government and much less conspicuous to locate this tank on ground at a higher elevation against the hill, where it could nestle practically out of sight. Mr. Jay Lawyer agreed that the Palos Verdes Syndicate would provide the Government with such a site and thus preserve the natural beauty of the coast line.



RESIDENCE OF MRS. WALDEN ON VIA MONTEMAR

Art Jury Endowment

President Hunt brought up the matter of the Art Jury endowment, payments on which are to start shortly, and the matter was referred to Mr. Musick and Mr. Cheney for settlement with the Trustee.

International Town Planning Exhibit in New York City in April 1925

Several conferences between the Art Jury, the members of Palos Verdes Staff and the architects for the principal plazas were held in regard to this exhibit at which the Project intends to make a full showing of all plans and accomplishments to date. Mr. Olmsted presented layouts for the exhibit panels and special drawings will be prepared by the architects for Malaga Cove Plaza, Valmonte Plaza and Lunada Plaza.

* * *

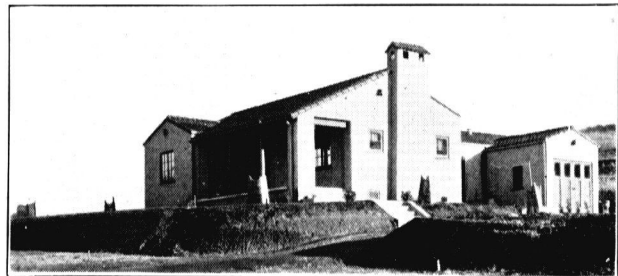
NEW NEIGHBORS

The following have recently acquired homesites in Palos Verdes:

In Malaga Cove (near the Via Campesina bridge)—Mrs. Harriet B. Menefee, Alex B. Matthews, Emma L. McCoy, George F. Wisshack, George S. Batty, S. J. Tilden and O. M. Douden.

In Malaga Cove (upper terraces) and Montemalaga—F. Bonner and W. H. Sutherland.

In Malaga Cove (ocean terrace)—Ethel C. Hays, Mrs. A. F. McFarland, Miss Sadie V. Angel, Mr. and Mrs. Samuel L. Horst and Mrs. I. P. Ewington.



A NEW RESIDENCE NEAR MALAGA COVE PLAZA

In Malaga Cove (in the eucalyptus grove)—Mr. and Mrs. C. A. Julien, O. M. Douden, Mrs. Katherine Brines, J. D. and M. J. Smith and Margaret Dunlop.

In Margate—Bessie Ella Hazen, Olive Newcomb, Leroy Bowman and Charlotte E. Mills.

In Miraleste—Mrs. Katherine Brines, M. Paul Eby, Mr. and Mrs. J. S. Gwaltney, Mr. and Mrs. C. E. Tanner, Mrs. Marion Craig Wentworth, T. H. Pennkamp, Mrs. F. B. Dailey, Mr. and Mrs. Cornelius F. Gruetter and Mr. and Mrs. George G. Aitkenhead.

In Valmonte (north of the Golf Links)—R. L. Rutherford, W. R. Derry, Mrs. Amanda Aspinall, Zozime M. Escalle, Carl Larson, Frank Lintner, Flora L. Heller, Mr. and Mrs. Herman L. Thorpe, Mr. and Mrs. Jas. Woosley, Mr. and Mrs. Ferdinand Christensen, Mr. and Mrs. U. C. Dean, Mr. and Mrs. B. I. Means, Frank James, S. J. Tilden, Ola May Douden, Mrs. Martha A. Hopkins, and Mr. and Mrs. Ferdinand Lapple.

In Valmonte (near the Plaza)—Louise Malstrom, R. L. Rutherford, Mr. and Mrs. James Woosley, and Mr. and Mrs. Ward Blackburn.

SECOND ANNUAL ART JURY DINNER

Completion of two years of work in the interests of making Palos Verdes an ideal place to live, particularly of preventing it from being spoiled, was celebrated by Palos Verdes Art Jury at its second annual dinner held at La Venta Inn on the evening of December 3rd. President Myron Hunt presided and brief speeches were made by many prominent representatives of art associations and interests of Southern California. The present status and future plans of the Project were outlined in detail by members of the Palos Verdes staff, by Mr. Jay Lawyer, General Manager, and by members of the Art Jury.

The high ideals and comprehensive plans under which the Project was first conceived, it was pointed out by several speakers, were being carried out into construction as carefully and fully as originally intended, and the visitors were very cordial in their praises of what had been accomplished. Mr. Arthur Farwell, composer, of Pasadena, emphasized from a somewhat different angle the high value of maintaining such ideals and of making our living conditions and environment permanently attractive and beautiful. He pled also for carrying on the work so well started, to include community music on the same high plane as community building was being done.

The following were among those attending:

Guests: Edwin Bergstrom, Pres. Allied Architects Association; J. J. Backus, Secretary L. A. Municipal Art Commission; H. T. Cory, Engineer; Stiles Clements, Architect; Hugh R. Pomeroy, Secretary Regional Planning Commission; Jess Stanton, President Architectural Club; Sumner M. Spaulding, Architect; Robert Barnhart, Architect; G. Gordon Whitnall, Director L. A. City Planning Commission; Ed Maybury, Architect; A. Phimister Proctor, Sculptor; Mr. Haskell of the Southwest Museum; Arthur Farwell, Composer.

Members of the Art Jury: David C. Allison, Architect; Chas. H. Cheney, City Planner; Myron Hunt, Architect; Jay Lawyer, General Manager Palos Verdes Project.

PRIZE HOUSE DESIGNS

Sixty Plans and Elevations of Homes Costing Approximately \$5,000 each

A splendid collection of prize designs published by the Santa Barbara Community Arts Association, of which a limited number of copies were secured to stimulate better architecture in Palos Verdes.

20 designs (indicated by the gold seal of Palos Verdes Art Jury) have already been approved for building on the Estates.

Every lot owner should have a copy. Send for one today.

TEAR OFF THIS BLANK AND MAIL WITH YOUR CHECK

Sec'y, Palos Verdes Art Jury,
Hotel Redondo,
Redondo Beach, Calif.

Dear Sir:

Enclosed find my check for \$2.15 for which please send me postpaid a copy of the Santa Barbara Book of Prize Designs of \$5000 houses.

Name

Street Address.....

City

State



WALL FOUNTAIN IN THE PATIO, CARILLO RESIDENCE, MALAGA COVE

Associate Member of the Art Jury: F. L. Olmsted, Landscape Architect.

Palos Verdes Project Staff: D. K. Lawyer, Col. J. C. Low, E. M. Hamilton, Elvon Musick, and Everett M. York.

* * *

"If the United States Golf Association is looking for a place to stage a coming National Amateur Championship Palos Verdes is the place. Golfing pilgrims go to St. Andrews to play the famous 'road' hole; others visit North Berwick to see the 'Himalaya' hole, and the 'Alps' on the old Prestwick Links—now we shall expect them to come west to see and play both the fourth and the fifteenth at Palos Verdes."—D. Scott Chisholm in *L. A. Express*